

# SOLLIEVO venis

Welcome back  
lightness.



The complete phlebotonic phyto-treatment for the well-being of your legs,  
based on **fleboSTIM<sup>®</sup>plus**, Troxerutin and Aescin from natural sources.

Welcome to a healthy world.

Quality, Efficacy, Guarantee.



# SOLLIEVOvenis

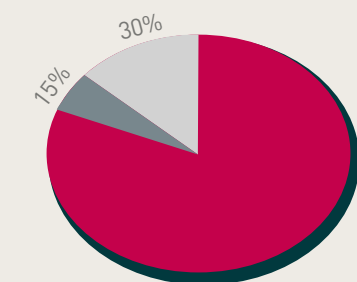
Multi-functional phlebo-tonics for a complete treatment. Supplements and products for external use, to overcome heaviness, fatigue and swelling of the legs.

True phyto-therapeutic effectiveness for venous insufficiency having marked venotonic action.

## SOLLIEVO VENIS LINE:

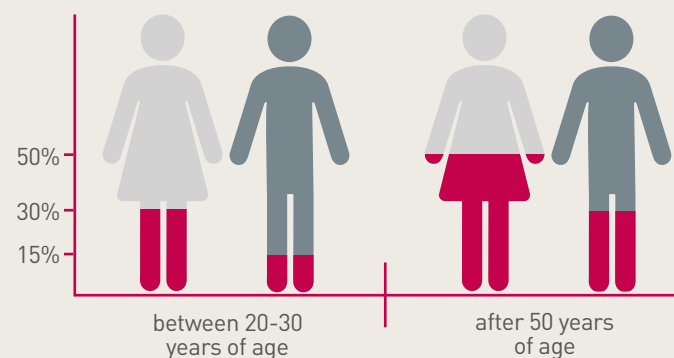
- effectively counters venous insufficiency;
- relieves the sensation of swelling in the lower limbs;
- soothes the sense of heaviness and soreness in the legs;
- promotes blood flow to the legs (venous return);
- improves micro-circulation efficiency;
- increase resistance of the capillaries;
- strengthens the venous walls;
- increases oxygenation of blood vessels.

## VENOUS INSUFFICIENCY: WHAT DO THE STATISTICS SAY?



Venous insufficiency in Italy. Source ANSA.

■ Men ■ Women



Source ANSA.

- The chart shows that women are affected in a greater percentage proportion than men.
- Most regular smokers may be affected, over time, by venous circulation problems in the lower limbs.
- Venous insufficiency is not a serious disorder, but may become chronic and worsen: an important help may be provided by phyto-therapeutic science.

# SOLLIEVO VENIS PLUS Capsules

FOOD SUPPLEMENT



- Increase of the **tone** of venous return.
- Attenuation of phlogosis and feeling of **heaviness**.
- Decrease of endothelial permeability of **vessels** and **capillaries**.
- Reduction of the seasonal **venous stasis** and effective support in **chronic forms**.
- Assures a **long-lasting** and **constant action** throughout the day.

✓ With **fleboSTIM<sup>®</sup>plus** for a **strong** and **long-lasting phlebotonic effect**; promotes reflux **venous circulation** and the **integrity of micro-circulation**; strengthens the walls of **capillaries**; prevents **oedema of the legs**; controls **localised inflammation**.

✓ The **synergistic effectiveness** of the best phlebotonic and venous-protective extracts.

✓ Vessel-protective action of **natural Troxerutin** from *Sophora japonica* L.

✓ **With no excipients** of **synthetic** origin.

FORMULA  
WITH WELL-  
ESTABLISHED  
EFFICACY



**Based on: fleboSTIM<sup>®</sup>plus** [Red vine leaves, 5% in polyphenols; Ruscus aculeatus root, 10% in ruscogenins; Centella leaves, 20% in total triterpenes; Bilberry fruit, 25% in anthocyanosides], Troxerutin (from *Sophora japonica* L.), Dog rose fruit, 70% in Vitamin C; Horse chestnut seeds, 20% in aescin.

**Directions for use:** 1 capsule twice a day away from meals, spacing administrations out throughout the day.

**Content:** 60 500mg capsules.



# SOLLIEVO VENIS

## Fatigue relieving Gel Cream

AIAB CERTIFIED COSMETIC PRODUCT



- Important and rapid **phlebotonic effect, protective action** on veins.
- Tangible **restructuring action** of vessel walls and valuable **anti-oedemigenous** effect.
- Excellent eudermal characteristics: specially formulated to promote circulation in case of **water retention** and **lymphatic stasis**.
- Ideal also for **overweight** women and for women and men who **perform jobs that require standing** or in overheated premises.
- Assures a valuable aid in case of **capillary fragility, slowed down circulation**, sensation of heaviness and **swelling in the lower limbs**.

✓ Vessel-protective action of **natural Troxerutin** from the Japanese pagoda tree (*Sophora japonica* L.).

✓ Silicone free.

✓ Petrolatum free.

✓ PEG free.

✓ EDTA free.

✓ No added parabens.

**Based on:** Aloe Gel, Red Vine, Centella, Melilotus, Sophora, dry extracts of: Horse chestnut (standardised in aescin), Ruscus aculeatus; essential Mint, Eucalyptus and Lemon oils.

**Enriched with:** Avocado Oil.

**Directions for use:** apply the gel cream on the legs, rubbing upwards, until completely absorbed. It is recommended to apply twice a day, preferably in the morning and evening.

**Content:** 100 ml.



# SOLLIEVO VENIS

## Cold Fatigue Relieving Gel Cream

AIAB CERTIFIED COSMETIC PRODUCT



- Important and rapid **phlebotonic effect, protective action** on veins.
- Tangible **restructuring action** of vessel walls and valuable **anti-oedemigenous** effect.
- Excellent eudermal characteristics: specially formulated to promote circulation in case of **water retention** and **lymphatic stasis**.
- Ideal also for **overweight** women and for women and men who **perform jobs that require standing** or in overheated premises.
- Immediate and long-lasting **feeling of freshness**, providing renewed vitality and energy, thanks to the **presence of Menthol and Mint essential oil**.

✓ Vessel-protective action of **natural Troxerutin** from the Japanese pagoda tree (*Sophora japonica* L.).

✓ Silicone free.

✓ Petrolatum free.

✓ PEG free.

✓ EDTA free.

✓ No added parabens.

**Based on:** Aloe Gel, Red Vine, Centella, Melilotus, Sophora, dry extracts of: Horse chestnut (standardised in aescin), Ruscus aculeatus; essential Mint, Eucalyptus and Lemon oils.

**Enriched with:** Menthol and Avocado Oil.

**Directions for use:** apply the gel cream on the legs, rubbing upwards, until completely absorbed. It is recommended to apply twice a day, preferably in the morning and evening.

**Content:** 100 ml.



### NATURAL TROXERUTIN: A SPECIAL POLYPHENOL (A FLAVONOID) WITH VENOTONIC AND CAPILLARY-PROTECTIVE ACTION.

This extraordinary flavonoid is extracted from the Japanese pagoda tree (*Sophora japonica* L.), a plant of Asian origin, but it also found in tea, coffee and grains.

- It acts by increasing the resistance of vessels and decreasing their permeability.
- It prevents excessive transfer of the liquid blood component to tissues (anti-permeabilising and anti-oedema effect).
- Contributes to improving venous tone.



WITH DRY **EXTRACTS OF HORSE CHESTNUT AND RUSCUS:** THEY ASSURE GREATER CONCENTRATION OF PHLEBOTONIC ACTIVE PRINCIPLES.



HORSE CHESTNUT WITH GREATER AESCIN CONTENT.



# SOLLIEVO VENIS Gentle Cold Spray

AIAB CERTIFIED COSMETIC PRODUCT



- Pleasant and intense **immediate refreshing action**.
- Ideal every time a **quick yet light phlebotonic action** is required.
- **Suitable for pregnant women** (after the third month of pregnancy) or during breastfeeding.
- **Promotes circulation** in case of fluid retention and lymphatic stasis.

- ✓ With hydroglyceric extracts.
- ✓ Silicone free.
- ✓ Petrolatum free.
- ✓ PEG free.
- ✓ EDTA free.
- ✓ No added parabens.
- ✓ Quick absorption.



**Based on:** Aloe Gel, hydroglyceric extracts of: Red Vine and Blackberry.

**Enriched with:** Menthol and Avocado Oil.

**Directions for use:** dispense four sprays per leg as required and rub the product in upwards.

**Content:** 100 ml



## AIAB Bio Ecological Cosmetics Certification

AIAB (Italian Association for Organic Agriculture) guarantees the absence of GMO and enforces considerable restrictions to the use of chemicals. AIAB aims at assuring the absence from the products of questionable materials from the environmental point of view; the absence of non-plant origin raw materials considered "at risk" (GMOs, allergens, irritants) or deemed harmful for health.



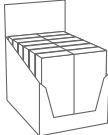



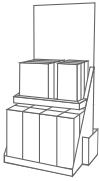




**CONVENIENTLY  
PORTABLE  
FORMAT.**

# The main components of the Sollievo Venis line.

The natural phlebo-stimulants by Erba Vita:  
an even more comprehensive and effective venotonic answer.

		CAPSULES	FATIGUE RELIEVING GEL CREAM	COLD FATIGUE RELIEVING GEL CREAM	GENTLE COLD SPRAY
	<b>fleboSTIM® plus</b>	<b>Red vine leaves (<i>Vitis vinifera</i> L.):</b> the most commonly known and effective phlebotonic, with long-lasting action.	●	●	●
		<b>Ruscus root (<i>Ruscus aculeatus</i> L.):</b> irreplaceable venotonic and multifunctional medicinal plant.	●	●	●
		<b>Centella leaves (<i>Centella asiatica</i> L.):</b> strengthens the venotonic action of the other extracts.	●	●	●
		<b>Blackberry fruit (<i>Vaccinium myrtillus</i> L.):</b> Phlebo-protection, protection of micro-circulation, of capillaries and control of inflammation.	●	●	●
		<b>Horse chestnut seeds (<i>Aesculus hippocastanum</i> L.):</b> rich in Aescin, it increases capillary resistance; it has anti-inflammatory, lymphatic drainage and anti-oedema action.	●	●	●
		<b>Melilotus tops (<i>Melilotus officinalis</i> (L.) Lam):</b> medicinal plant with important anti-inflammatory, diuretic and anti-oedemigenous properties. Excellent remedy against venous-lymphatic insufficiency.	●	●	●
		<b>Vitamin C from Dog rose fruit:</b> antioxidant action. Protection of venous tissues; support for collagen formation, also required for blood vessel function.	●	●	●
		<b>Natural Troxerutin (from <i>Sophora japonica</i> L.):</b> bioflavonoid with venotonic and capillary-protective action. Decidedly contributes to improving venous tone.	●	●	●
		<b>Aloe vera (<i>Aloe barbadensis</i> Mill.):</b> moisturising, elasticising, emollient and soothing properties.	●	●	●
		<b>Avocado Oil:</b> eudermal value. Moisturising, nourishing, regenerating. It is able to penetrate into the deepest skin layers, providing nourishment to the skin.	●	●	●
	<b>Essential Mint, Eucalyptus and Lemon oils:</b> adjuvants for lymphatic drainage, to tone, provide freshness, relief and to stimulate circulation.	●	●	●	

# POP Material

For individual product	 DISPLAY BOX	 INFORMATION BROCHURE	 SINGLE DOSE SAMPLE	 60X45 PANEL	 LINE CROWNER CORPORATE COUNTER DISPLAY
 <p><b>Sollievo Venis Plus</b> Capsules</p>	12				
 <p><b>Sollievo Venis</b> Fatigue relieving Gel Cream</p>		●	●		●
 <p><b>Sollievo Venis</b> Cold Fatigue Relieving Gel Cream</p>		●	●	●	●
 <p><b>Sollievo Venis</b> Gentle Cold Spray</p>					

## ON-LINE COMMUNICATION: MORE ENVIRONMENTALLY-FRIENDLY AND SUSTAINABLE

Federsalus indicates that more and more Italians actively look for health information on the Internet. For 74% of our fellow Italians it is by now the second source of reference after the GP, having exceeded other media.

CORPORATE WEBSITE



SOCIAL MEDIA: FACEBOOK, TWITTER, PINTEREST, INSTAGRAM



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